



ITALIAN
VENTURES

COMPANY PROFILE

GROW YOUR BUSINESS

We build the future
day by day.
With you.



Discover what Italian Ventures can do for your company.

We provide experience to serve Italian Lifestyle industries.

Find out the business industries we operate in:

- Fashion & Retail
- Design & Furniture
- Food & Beverage
- Health & Beauty
- Luxury & Leisure



Share the competence.
Experience the future.

Representative of Italian Lifestyle, creativity, style, and innovation.



We



ABOUT ITALIAN VENTURES

Professionals with strong results calling

Italian Ventures relies on professionals with a strong calling for results and significant corporate experience.

Our heterogeneous team of strong entrepreneurial spirit, plans collaboration and project management in an innovative, smart and dynamic way.

We are devoted to involved people and companies at every project stage.

We like to think about future by taking care of the present with humanity, proactive listening and empathy, creating a relationship of trust and integrity that goes beyond pure professionalism.

We

MY BELIEF

Our Focus? Corporate,
commercial, distributive
and financial development
activities. With strong and
marked human touch.

"We are different because we drive companies in their competitiveness and we do it fully, without leaving them on their own. We cover all the necessary stages for business success, not limiting ourselves to consulting: this commitment is primary for the very peculiar Italian companies structure, especially in such a moment".





Share

WE SHARE

What we can do for you

"To understand the enterprise world we think as entrepreneurs. Italian Ventures is more than just a team of qualified managers, it's the partner who knows business competition drivers too".

"We can accelerate transformation and growth through company's value chain, from strategy to operations. We enhance your "thinking big" by generating a positive impact along the entire supply chain, from product to market".

"Investing on high potential companies development, which create quality products and projects, gives more opportunities than risks and contributes to Country's growth".

A handwritten signature in black ink, reading 'Franco Marianelli'.

Franco Marianelli

FOUNDER & CEO
ITALIAN VENTURES SRL



Share

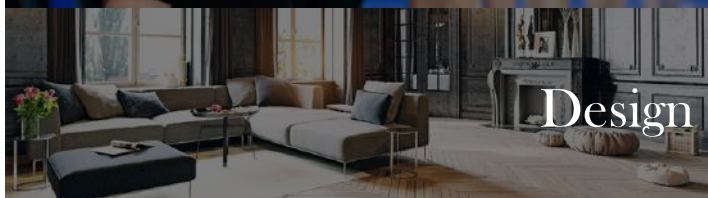
WE LET YOUR BUSINESS GROW

Find out all our industries

Sharing choices and taking care of your business are two key elements of our philosophy. Sharing experiences, skills but even risks, opportunities and results. That's why we selected some specific "Industry areas of expertise" in which we can really make the difference.



Fashion & Retail



Design & Furniture



Food & Beverage



Health & Beauty



Luxury & Leisure



OUR INDUSTRIES

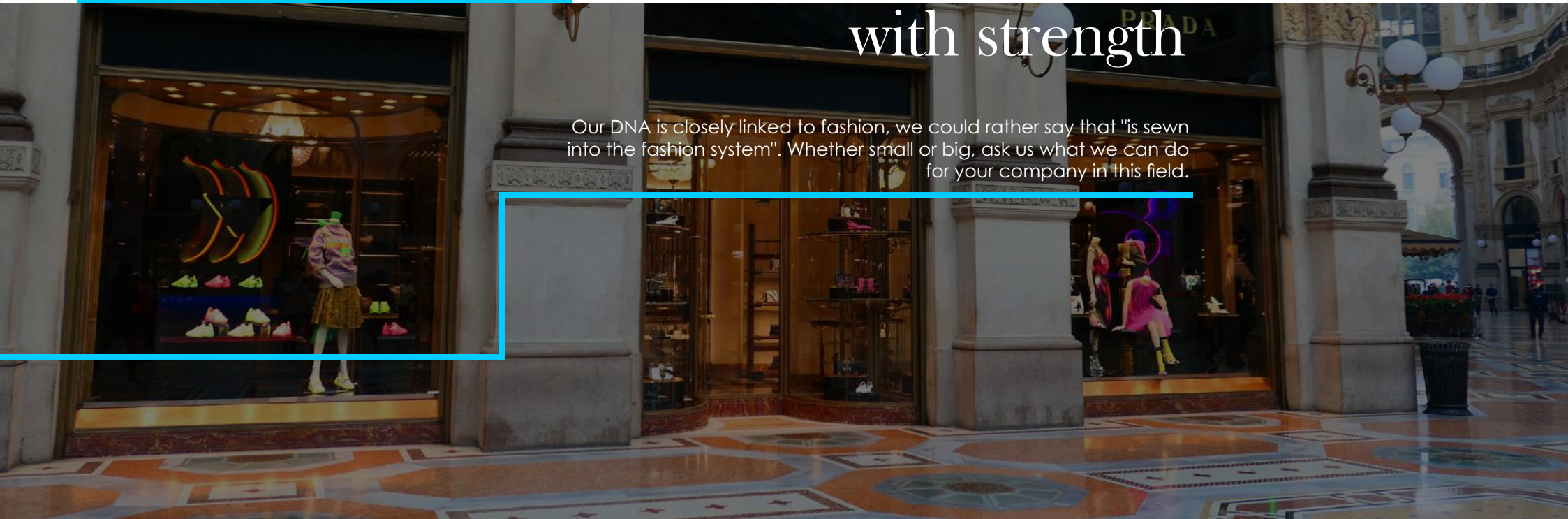
Fashion is synonymous with Italian style and culture since ever

Companies in clothing and Made in Italy supply chain are constantly facing the changes of this ever-evolving system itself synonymous with contemporaneity. We believe that being competitive today means being attentive about product technology, about environmental impact of processes and supply chain, about data and content analysis. With an essential focus on new generations.

Share - Fashion & Retail

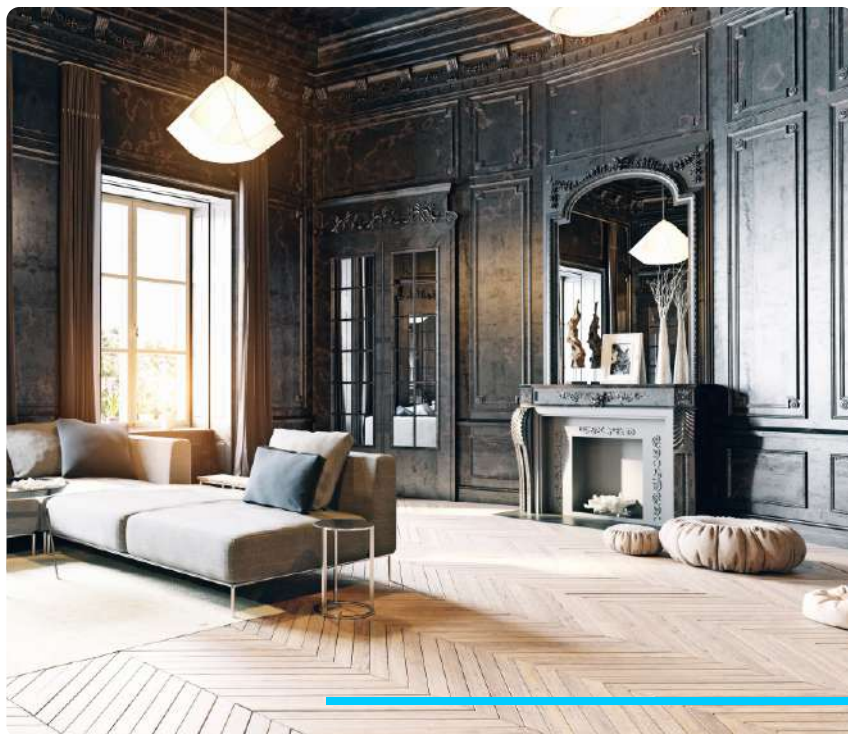
Experience built with strength

Our DNA is closely linked to fashion, we could rather say that "is sewn into the fashion system". Whether small or big, ask us what we can do for your company in this field.





Share - Design & Furniture

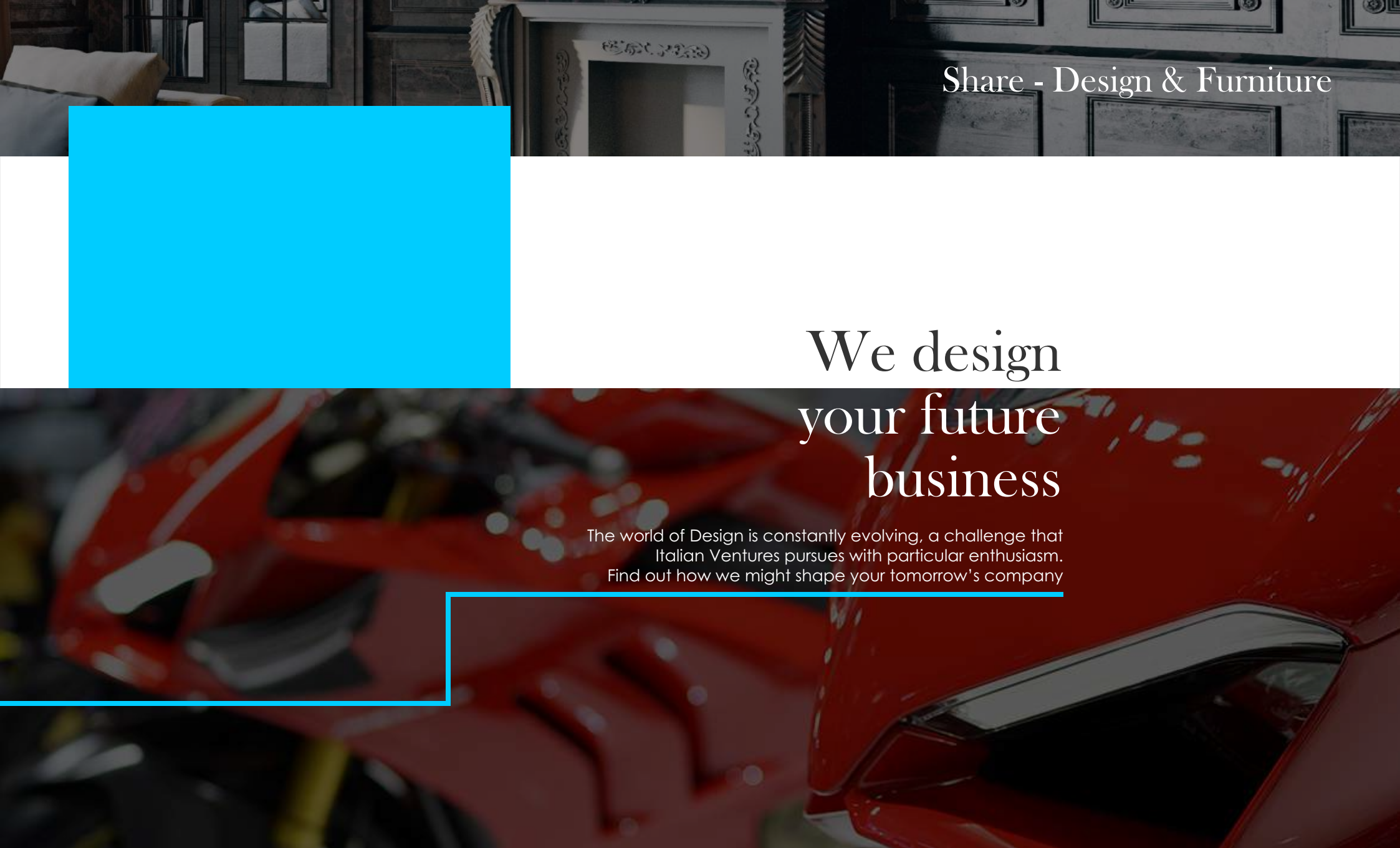


OUR INDUSTRIES

Italian taste stands for excellence all over the world.

Manufacturing companies and design-related brands have been the pride of Italian Lifestyle for over seventy years. These sector performances confirm Italy as leader on international markets, even in emerging countries.

We believe that competitiveness does not depict a threat but constantly offers the elements for innovative business models, profitability and transformation. All strongly digital.



Share - Design & Furniture

We design your future business

The world of Design is constantly evolving, a challenge that Italian Ventures pursues with particular enthusiasm. Find out how we might shape your tomorrow's company



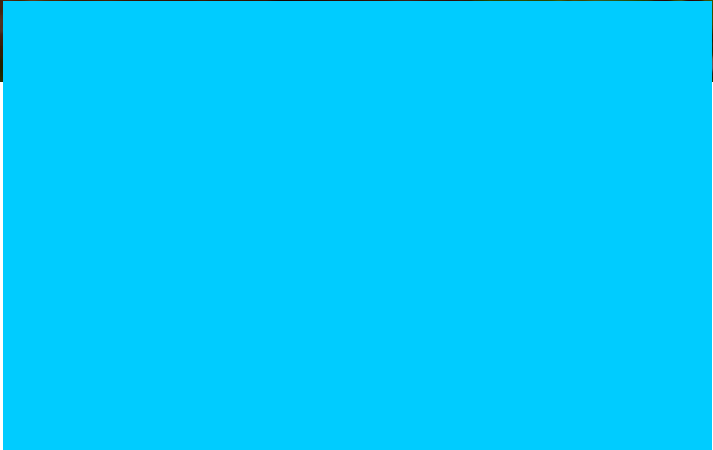
OUR INDUSTRIES

Italian Lifestyle is -even and above all- a particular and unique way of conceiving wellness that goes from a healthy lifestyle to the pleasure of good food, all round.

Italian food is still in great demand on international tables, while Wine & Spirits field is among the best performing in the world. Thanks also to the Slow Food presidia, to the DOP and IGP classifications and to the organic branch which confirm that variety, territory, technology and sustainability are today more than ever synonymous with Made in Italy.



Share - Food & Beverage



Made in Italy as a lifestyle



Growing up among vineyards, we are convinced that this market still has a lot to explore and to give in competitiveness, growth and profitability. Let's talk about it together.



Share - Health & Beauty



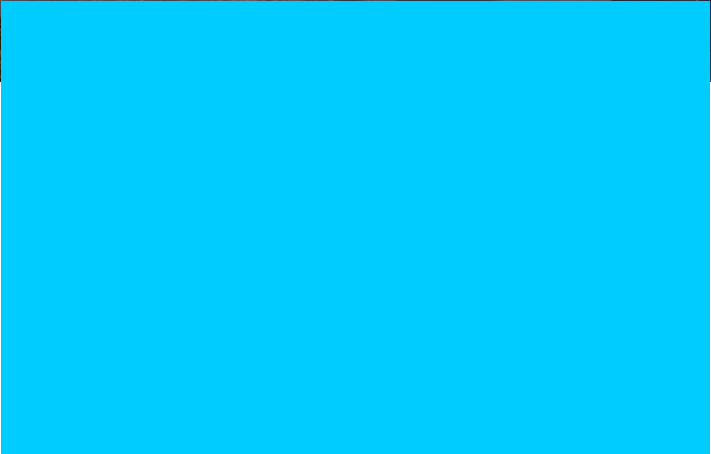
OUR INDUSTRIES

We are the country that invented SPAs, thermal bath, perfumery art and cosmetic treatments.

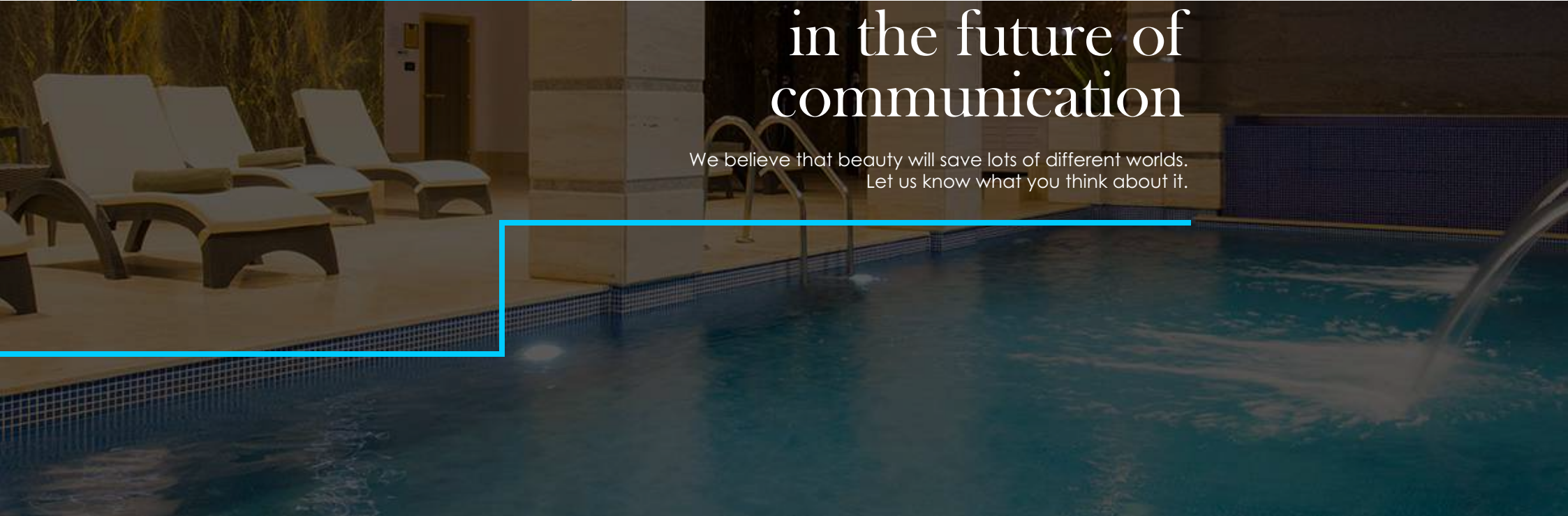
Even today, after millennia, beauty and health speak Italian all over the world. The cosmetics field continues to grow as to become one among the best performing in the world, with growth prospects and product development of huge potential. Research and development, technology, transformation, brand extension and digitalization represent, in wellness and beauty, both the drivers and the most competitive challenges of the future with social networks that feature them among the undisputed protagonists in medium and long term.



Share - Health & Beauty



Leaders in the future of communication



We believe that beauty will save lots of different worlds.
Let us know what you think about it.



Share - Luxury & Leisure



OUR INDUSTRIES

In a land as precious as Italy, hotel industry, art of hospitality and leisure become pure mastery and lifestyle.

Discrete and sophisticated welcome, precious and made to measure, typical of a thousand-year-old convivial culture like the Italian one, sees in every accommodation facility a place where experience becomes knowledge. In such a peculiar moment, rediscovering places dedicated to the pleasure of spare time is a strategic opportunity with strong vertical growth.

Share - Luxury & Leisure

Italy to be discovered

Whether it's a farmhouse in the heart of an unspoiled countryside, a boutique hotel in the city centre, or a gourmet restaurant at the lake, enhancing them is a mission that we live with commitment and dedication. Let's take this journey together.



Competence



OUR THINKING BIG

Strategy, performance, data analysis, governance and much more

Italian Ventures knows the competitive drivers of a ever-evolving world and offers end-to-end consultancy that enhances the "thinking big" by generating a positive and agile impact along the entire path: from strategy to distribution, from business plan to digitalization, we cover every transformation phase to lead value and innovation to your company.

Corporate & Finance

1. Due diligence
2. Strategy
3. Business plan
4. Interim management

Product & Operations

1. Marketing
2. Product strategy & Merchandising
3. Product development
4. Sourcing
5. Logistic

Business Development

1. Sales development
2. Distribution
3. Brand extension
4. Internationalization
5. Digitalization
6. Multichannel strategy

Fundraising & M&A

1. Private Equity
2. Venture Capital, Club Deal & Others
3. Private Debt
4. Crowdfunding
5. Transaction & M&A

Discover what Italian Ventures can do for you

We accelerate transformation and growth across company's value chain, from strategy to operations.



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